



Gloucestershire Media Group [GMG] Website Advertising and Sponsorship

RATECARD

ABOUT

The Gloucestershire Media Group is the support network for the county's media and creative industries. It's main aim is to help creative business grow and making the GMG a one-stop-shop for any media related activity in the county.

The network exists to bring together people engaged in the creative and media industries to share ideas, build up skills, develop their businesses, identify opportunities, forge new partnerships, celebrate achievement and hence promote growth and prosperity of one of the county's most exciting and fastest growing business sectors.

We achieve the above by offering our members advice, sector related news, relevant information, training, Masterclasses and a range of networking and social events including a fortnightly Newsletter.

We currently have 800 members that work in or are closely connected to the creative and media industry in Gloucestershire. Our membership grows by approximately 15 members per month.

THE GMG WEBSITE

We launched our new website in the middle of May 2009 and it now contains new functionality: an improved job section, sector specific pages, a preferred suppliers page as well as several new advertising and sponsorship opportunities for businesses wishing to raise their profile across the media sectors of the county.

PERFORMANCE

The existing site performs very well and has over 8,000 page views per month.

We receive over 3000 unique visitors each month, equating to around 90 individual visits each day. 50% of visitors are return users who spend on average over 4 minutes on the site each time they visit.

We email our 800 members twice a month. The most popular section, after the homepage is the job section and then the members directory.

ADVERTISING AND SPONSORSHIP OPPORTUNITIES

There are several new, high profile opportunities to advertise on the main homepage of the GMG web site. Each position offers brands the chance to take advantage of increasing their business profile to a targeted and 'closed' high value audience.

The majority of the advertising packages can be offered for either: 1) homepage placement or 2) homepage + placement across every section across the whole site.

The next page outlines the advertising spaces available on the website

Gloucestershire Media Group | Home

the GMG.org
gloucestershiremediagroup Growing Creative Business in Gloucestershire

SEARCH Enter keyword or phrase

HOME NEWS JOBS DIARY DIRECTORY EVOLVE ACCELERATOR SECTORS SHOWCASE NOTICEBOARD RESOURCES ABOUT CONTACT MY MEMBERSHIP JOIN

THE KNOWLEDGE MEDIA TRAINING

1 to 8 June book by 25 May for your FREE place

[FIND OUT MORE](#)

Find Talent

What are you looking for?

Keywords

Individual
 Company
 All

Choose a sector

[Go](#)

Join the GMG

Join today, it's free and easy!

If you would prefer to only sign up for the newsletter [click here](#)

[JOIN NOW](#)

Latest News

LOCAL NATIONAL

Government urged to release £300m of agency ideas

The UK Government is locking away up to £300m worth of intellectual property from digital content created by agencies and production companies..... read on to discover the implications.....

02.06.09 by Admin

Categories: Creative, Money, Government

Fire Short Film Competition- Call for

Featured Jobs

South Development Manager (South West)

£40k to £40k

Skillset Bristol Part time £40,000 pa pro rata, plus benefits Skillset are seeking a South Development Man...

Categories: Job opportunity in the South West (Bristol)

E-Business Development Opportunity

£19k to £23k

21 month fixed term contract. We are seeking a highly

Gloucestershire Media Group | Home

Read thegm.org

02.06.09 by Admin

The UK Government is locking away up to £300m worth of intellectual property from digital content created by agencies and production companies..... read on to discover the implications.....

Categories: Creative, Money, Government

Fire Short Film Competition- Call for Entries

Calling for film submissions no longer than 5 minutes.....

28.05.09 by Admin

Categories: Submissions, 5 minutes, Short Film

Wychwood Festival

A fabulous three day Festival from Friday 29th May- Sunday 31st May at Cheltenham Racecourse! Check out the outstanding line-up's here.....

28.05.09 by Admin

Categories: Festival, Music, Arts

DepicT! '09: Now Accepting Submissions

Do you have what it takes to make a film in 90 seconds and be in for the chance to win £2000 (also receive recognition from BAFTA, Shooting People and much more.....)

27.05.09 by Holly@Thegm.org

Categories: Submissions, 90 second, Short Film

Want to show your film on the big screen at Glastonbury Festival?

Categories: Job opportunity in the South West (Bristol)

E-Business Development Opportunity

£19k to £23k

21 month fixed term contract. We are seeking a highly motivated graduate to research, develop and implement an e...

Categories: Job opportunity at the University of Gloucestershire

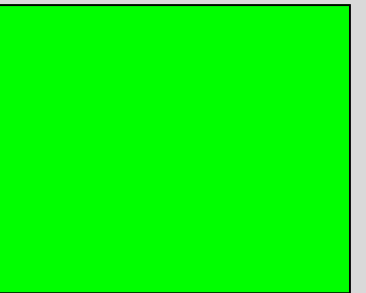
Search Jobs

Choose a sector

Keywords

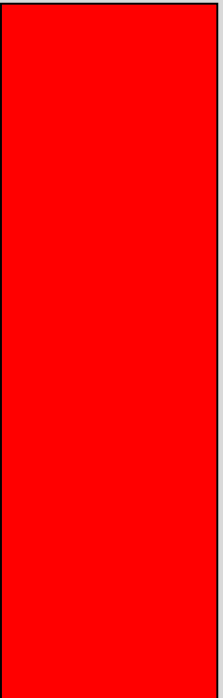
[Go](#)

[BROWSE ALL 4 JOBS](#)



here

[JOIN NOW](#)



ADVERTISING AND SPONSORSHIP OPPORTUNITIES

1. Top banner (yellow box)

This can be a static or animated banner on the homepage.

3 month minimum term - £100 per month (£300)

6 month – £90 per month (£540)

12 month - £80 per month (£960)

Or there is the option of taking this space **exclusively** throughout the whole site, across every section.

3 month minimum term - £150 per month (£450)

6 month – £125 per month (£750)

12 month - £100 per month (£1200)

2. Six individual sponsor buttons (red box)

These static, individually branded buttons can link directly to your web site, helping to drive traffic and build your company profile at the same time. Note, the red box provides space for 6 individual buttons.

Homepage

3 month minimum term - £50 per month (£150)

6 month – £40 per month (£240)

12 month - £30 per month (£360)

Or there is the option to have a branded button not only on the homepage but throughout every section and page of the site.

3 month minimum term - £60 per month (£180)

6 month – £50 per month (£300)

12 month - £40 per month (£480)

3. Right hand sky scraper (green box)

This can be a static or animated banner on the homepage.

3 month minimum term - £90 per month (£270)

6 month – £80 per month (£480)

12 month - £70 per month (£840)

There are further options available for sponsorship. For more details, please contact:

Anna Krenkova on 01242 542 712 or email anna@thegmg.org